# Town Council signs working party meeting notes

# Monday 17 July at 2.30pm at Stuart House

<u>Present:</u> Councillors Rachel Brooks (Chair), Roger Holmes, Sue Pike and Christina Whitty

# Overview

During the last Council term 6 granite plinths with map panels were installed at various locations around the town. Existing finger posts were also revamped and added to, including improved 'To the shops' signs. Following a Cornwall Council car park signing review, recommendation NO17 for a sign in Dean Street showing the entrance to the Cattle Market car park has been actioned after lobbying from Sally Hawken.

# Brown signs on the A38

Yvette will now proceed with completion of the application for brown signs on the A38 as previously agreed by committee resolution on 7 March 2017. Advice and support will be sought from Nigel Blackler at CC prior to submission to Highways England.

There are currently carried forward reserves of £11,110 plus £5,000 in the current year's budget for this project.

# Edge of town Liskeard signs

Following the committee resolution on 7 March 2017 that a 'Gateway to the World Heritage Site' sign should be added to the town sign on New Road subject to a cost of £200, we are still awaiting a further response from WHS re artwork and Adrian Drake at Cormac re confirmation of cost and installation. The cost is now likely to be more than £200 and the hold-up is in part due to them trying to resolve existing problems of colour fading on signs previously installed. Yvette to continue to chase this.

After considering all the edge of town signs it was agreed replacement of the two town signs located on the A38 westbound slip road at Island Shop and on the A390 west bound at the Charter Way roundabout should be a priority. Previous investigation of possible refurbishment has shown this would not be cost effective. Yvette to obtain quotes based on the quality, material and design of the New Road sign with the inclusion of 'Gateway to the World Heritage Site' at the bottom, from Signs of the Times in Northampton who supplied the existing sign, plus Liskeard Signs and Trophies and Graphic Words. Quotes will need to include posts, fixings and installation.

It was questioned whether the sign at Trevecca would need relocating following the new development by Persimmon which will make some changes to the road layout in the area. We will monitor this situation, as it may present an opportunity to revamp this sign with assistance from the developer.

There are currently carried forward reserves of £5,379 for these projects.

# Further signage in town

## Town map boards

Following agreement at C&E meeting on 3 January 2017 that as two panels were due to be sited at entrances to the Cattle Market and the future of this site was uncertain this item would be put on hold - it was revisited. Previous concerns remain and it was also recognised that this fits into the wider project about accessible heritage interpretation and more work would be needed on the proposed content. There are also a number of notice boards around the town that are not currently used (e.g. Fairpark Road, Cannon Terrace, Well Lane). The Town Forum also have some funding for work at the Pipewell and hope to improve signage. It was agreed all heritage signage should have a uniform look and therefore it would be good to have input to the Town Forum Pipewell sign project. This style could then be followed for future heritage signs.

There are currently carried forward reserves of £6,780 for this project, plus £2,000 in the current year's budget although this may be needed for additional leaflets.

### Possible signs on public toilets

At the Facilities Committee meeting on 18 July 2017 this was discussed and they were broadly in favour, deciding to pass the matter to C&E. There is a hope that information boards could deter vandalism.

There is a cross-over between this idea and the town map boards which are in similar locations. Facilities should be asked if this idea can be put in hold while the heritage information is explored.

It was noted that CC would be resistant to using these for advertising.

### Signposting parks and green spaces

It was agreed to hold this until after devolution.

### <u>Other</u>

Tony Misson had a photograph of a sign in Plougastel-Doulas (Saltash's twin) pointing to Saltash 114 miles away. It was thought this could be a novel idea to be incorporated on the Parade finger posts when these are next reviewed. Roger suggested the Conference of Peripheral Maritime Regions may provide funding as they are separate from the EU.

Cornwall Countywide Car Park Signing Review (December 2015) – Yvette to check any previous response made by the Town Council to this report, and then contact Cormac to ask whether any further recommendations are to be taken forward from the report. The report notes that some signs are dirty or in poor condition, and this has only deteriorated further – cleaning would make a real difference to many of them. If there is the likelihood of further actions this group could look through the report and identify priorities. GWR's Customer and Communities Improvement Fund – this is open for funding applications until 31 August 2017 for projects carried out between April 2018 and March 2019. We had received some advice from Kerry Cassidy which included a suggestion of better signage to and from the railway station, giving walking times from the station to local features, and linking it to other methods of public transport.

It was agreed it would be difficult to put a bid together within the short period available. However, we have since been contacted by Emily Dunford, Transport Coordinator Network & Community (PTU), Transport and Infrastructure at Cornwall Council who is working on a similar project. We have added our suggestions and have offered to support the bid. Emily will work this up and submit it in conjunction with Rebecca Catterall from Devon and Cornwall Rail Partnership.

## Next meeting

The next meeting will be held on Monday 11 September 2017 at 2.15pm in the Mayor's Parlour.