

Communications and Engagement Committee
2021/22 Budget setting

		2018/2019	2019/2020	2020/2021	2020/2021	2020/2021	2021/2022	
202	Expenditure	Spend	Spend	Budget	Spend at 30.11.20	Forecast Outturn	DRAFT Budget	Notes
4000	Salaries (inc NI & superan)	36,665	32,796	35,748	21,245	31,868	34,777	
4010	NIC - Employer	inc above	1,089	983	485	831	931	
4020	Pension - Employer	inc above	6,567	6,685	3,506	6,010	6,503	
4500	Events	1,224	2,435	6,000	2,107	6,000	3,000	
4520	Marketing & Consultation	1,595	1,459	2,000	337	753	1,500	
4530	Newsletter	4,000	5,000	4,000	2,463	3,463	4,000	
4540	Town Signs & Murals	348	389	0	0	0	0	
4560	Heritage Projects	0	0	3,000	612	612	0	
4570	Website & Email	4,897	2,761	3,254	1,809	3,254	3,350	
4580	TIC Expenses	943	1,161	750	0	313	750	
4590	Cycle Parking	0	0	1,500	0	1,500	1,500	
4550	Brown Signs	5,000	0	0	0	0	0	
	Sub-total	54,672	53,657	63,920	32,564	54,604	56,311	
222	Museum	6,070	6,286	8,000	1,058	6,000	6,500	See monitoring report for breakdown
	Total	60,742	59,943	71,920	33,622	60,604	62,811	
	Income							
212	TIC Net Ticket Sales	977	563		29	29		
212	TIC Net Stock Sales	1,375	1,102		530	530		
212	TIC Net Commission & Fees	127	-41		11	11		
1999	Other Income		627		0	0		
	Total	2,479	2,251	3,000	570	570	1,500	
	Transfer from Reserves			1,500	0	1,500		Cycle Parking
	NET BUDGET	58,263	57,692	67,420	33,052	58,534	61,311	
	Reserves	As at 31.8.20	Committed 2020/21		Balance remaining	Return to General Res?		
341	Signage	3,750	3,750	Signs/Cycle Stan	0	0		
342	Newsletter	2,200	0		2,200	2,200		
343	Marketing & Consultation	500	0		500	500		
344	Heritage Projects	8,991	0		8,991	7,991	Keep £1,000 for match funding	
345	Community Emergency Plan	500	0	Ringfenced	500	0		
346	TIC Equipment	1,425	0		1,425	1,425		
347	Nadelik Lyskerrys	297	0	Ringfenced	297	0		
	Museum Reserves							
360	Conservation/Collection Care	366	0		366	366		
361	Equipment	150	0		150	150		
362	Donations	3,345	0	Ringfenced	3,345	0		
363	Profit from shop	944	0		944	944		
364	R Holmes Memorial	156	0	Ringfenced	156	0		
	Totals	22,624	3,750		18,874	13,576		