

Communications and Engagement Committee
Draft Budget - Jan 26

		2021/2022	2022/2023	2023/2024	2024/2025	2025/2026	2025/2026	2026/2027	
202	Expenditure	Spend	Spend	Spend	Spend	Budget	Expected	Budget	Notes
							Out turn	Draft	
4000	Salaries	34,246	40,544	40,964	44,603	48,888	47,043	74,000	Inc new Events & Comms Officer
4010	NIC - Employer	1,039	1,798	1,894	2,284	4,900	4,729	7,500	
4020	Pension - Employer	5,233	4,588	7,652	8,593	9,582	9,268	14,483	
4385	Twinning			3	682	1,000	1,100	2,500	New twinning agreement & French visit
4500	Events*	1,244	8,594	11,592	9,245	9,060	13,128	14,110	Extra spend from reserve
4520	Marketing & Consultation	401	1,179	1,051	903	1,000	1,000	1,000	Reprint of walk leaflets
4540	Town Signs & Murals	0	0	0	0	0	625	0	Spend from reserve
4545	Railway Advertising			1,473	0	0	0	0	
4560	Heritage Projects	0	0	0	0	0	820	0	Spend from reserve
4570	Website & Email	2,771	2,843	3,461	2,744	3,000	3,300	6,000	Website updates needed
4575	Projects				1,000	1,000	0	1,000	
4580	TIC Expenses	249	283	237	122	275	100	250	
4590	Cycle Parking	150	797	0	0	0	0	0	
4550	Brown Signs	0	0	0	0	0	0	0	
4595	Christmas Lights			21,028	20,000	20,000	20,000	20,000	Contract £15,000 plus upgrades, additions [1]
4225	Youth Council	467	800	360	140	2,000	500	1000	
	Sub-total	45,333	60,626	89,355	90,176	98,705	101,113	141,843	
222	Museum Grant	4,868	2,749	11,423	4,500	5,100	5,100	5,350	
	Total	50,201	63,375	100,778	94,676	103,805	106,213	147,193	
	Income								
212	TIC Net Ticket Sales	37	139	408	1,785		100		
212	TIC Net Stock Sales	2,155	2,614	2,569	2,224		2,342		
212	TIC Net Commission & Fees	1	32	-41	-159		-76		
1999	Other Income		100	1,103	13,379				
	Total	1,500	2,885	4,039	17,229	3,250	2,366	3,000	
	Transfer from Reserves	110	6,236	7,720			1,445		
	NET BUDGET	48,591	54,254	89,019	77,447	100,555	102,402	144,193	
		As at				Budget	Forecast	Budget	
	Reserves	1.4.25				31.3.26	31.3.26	31.3.27	
341	Signage/Projects	3,750				3,750	3,128	3,128	
344	Heritage Projects	1,000		Match Funding		1,000	180	180	
345	Community Emergency Plan	500		Ringfenced		500	500	500	
348	Events/Future Proofing	4,620				4,620	0	0	
349	Marketing & Consultation	500				500	500	500	
	<u>Museum Reserves</u>								
362	Donations	14,342		Ringfenced		14,342	13,092	13,092	
364	R Holmes Memorial	156		Ringfenced		106	106	106	
	Totals	24,868				24,818	17,506	17,506	
	Notes								
[1]	Christmas lights contract has now expired - position to be reviewed								