

## Questionnaire for Liskeard Community Fair Stall Holders 2019

Thank you very much for filling in this brief questionnaire which will help us understand the effect of the event and how we can make it even better next year.

1) How many visitors did you have at your stall? (approximately)

Under 19	4
20-29	7
30-39	9
40-49	3
50-59	3
150	1

Other comments: several dozen, lots, quite a few.

2) How worthwhile was it for your organisation to have a free stall at this event?

- Very worthwhile 20
- Quite worthwhile 12
- Not very worthwhile 1
- Not at all worthwhile 0

3) What did you get out of it? (tick all that apply)

- Raised money 16
- Raised awareness of our organisation 31
- Publicised specific events or activities 11
- Made new contacts 23
- Networked with other local organisations 22
- Other (please specify)

Conducted consultations for our project
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4) What was good about the event?

- The event showed all stall holders at their best
- Well organized and ran smoothly
- Surprised and pleased with the numbers
- Far more people than usual
- Good atmosphere
- Brought people in to raise community awareness
- Good attendance and community spirit
- Good footfall, many exhibitors and good atmosphere
- Very well organized and friendly
- Refreshments really good
- Nice “buzz”
- Friendly and positive
- Chance to promote Club
- Meeting new contacts
- Lovely atmosphere
- Good to network. Giving out information on our organisation running within the

town and throughout the county.

- Great community
- Meeting so many new people who we will be able to help
- Nice atmosphere, well attended
- Very accessible and a steady visitor flow – not overwhelming, so didn't get oppressive
- Busy, good atmosphere, variety was good. Good times
- Lots of variety and opportunities to talk to other organisations
- Raised awareness of local volunteering opportunities
- Diverse range of organisations and groups present and all ages visiting the event
- Good space between stalls
- Helpfulness of organisers
- Good community spirit
- A variety of different charities and organisations
- Male voice choir
- Number of people
- Plenty of people looking, not many spending
- Got our faces and names into the community, found potential players and sponsors
- Very busy, well supported
- Lots of local groups together, an opportunity to make ourselves known in the town
- A good, well supported community event
- Range and volume of stalls attracting more people
- Good attendance – good weather
- Past the “block” which people had about whether it was worthwhile coming, both as stall holders and visitors. Success is increasing both.

##### 5) What could we do better next year?

- Publicise it on other platforms apart from social media (*advised organization following the event of all the other platforms that the event was publicized*)
- Not have soft play in Refreshment Room. Perhaps put it on the stage and stage stalls in Refreshment Room. Keeping stalls on one level is easier for all.
- Maybe 1.30pm a bit late to finish – perhaps 1.00pm?
- Nothing
- Sorry, but the choir drowned some conversation
- Size of table/area (*group had a 5ft table*)
- Make it more family friendly (children's activities)
- Bigger tables please (*organization had one of the largest tables available in the main Hall*)
- Free parking
- Maybe get people travelling through Quimperle Room to encourage traffic!
- Help with parking costs!
- Excellent as it is
- Nothing
- Maybe ask stall holders how much space they would prefer. Some with only leaflets could be accommodated on smaller tables – so more info about what organisations are bringing.

- Stage was not very active, people circled bottom and left again without going up stairs
- Fewer stalls in Long Room, bigger tables
- Bigger tables would be better (*this organization had a 5ft table*)
- Place stalls better
- Continue with the advertising, it was better this year

6) Did you have an activity on your stall?

- Yes 20
- No 12

7) If YES, how much difference did that make to being able to engage with people?

- A lot 12
- A little 9
- None 1

8) Are you likely to want a stall again next year? Keep a look out on the Town Council's social media from January

- Yes 32
- No 0
- Possibly 1

9) Were you aware of publicity for the event? (tick all that apply)

- Poster 20
- Social media 21 (*at the last minute*)
- Local newspapers 19 (*Lyskerrys*)
- Radio 2
- BannersE-mail 10
- Word of mouth 15

10) Did your organisation publicise the event in any of the following ways? (tick all that apply)

- Poster 11
- Social media 17
- E-mail 9
- Word of mouth 25

11) Do you have any other comments?

- Well organized
- Signpost upstairs stalls (*had footprints on the walls, maps given out in the Foyer, volunteers directing people and information sheets stuck on wall by main Hall entrance*)
- Amazing, thank you to all involved
- Great to be a free event but would be good for organisations to know if stall holders weren't going to come – easier on the day. Maybe limit number of stalls – bit crowded in some points. First come first served in replying to invitation. Door to right of Public Hall main room open for access to stair lift and Quimperle Room – some people couldn't access it from the other way. (*need to be aware of fire doors*)
- Thank you, Mandy, for doing an amazing job of organizing the Fair!
- Nope

- Well done with the banners. They were good. Cornish Times feature noticed.
- We need to be in the main Hall with bigger table. Could not put everything out. (*organization had the oval Mayor's table*)
- Thank you for all your hard work!

12) Whilst at your stall did any members of the public make any comments about the Fair?

Were they:

- Good 24
- Bad 3 (stage lift not working)

It would help us to know any comments so that we can address any issues to make it even better next year. What were the comments?

- A couple of people commented on how they were pleasantly surprised at how much was on offer locally
- Lot more people than usual, not spending though
- Couldn't reach all areas/stalls
- Stalls on the stage didn't get so many visitors
- Liskeard MVC didn't need amplification
- Jumble Sale on Council table disrespectful ...
- Some visitors said it was cramped for room downstairs
- Well attended
- Very interesting!
- Excellent event, would certainly do this again
- There are lots of people involved
- Good place to meet people and see other organisations
- Very good, lovely refreshments
- What a nice, family, friendly event it was
- Great to see so many groups/organisations – so much going on! Would be good to have longer to get to chat to everyone.
- People seemed happy
- Good attendance this year. I would say best yet, advertising paid off. Not many spending, but interesting to see so many participating, showing Liskeard community at its best
- Organisations very helpful
- Bottom rooms very congested. Problems with wheelchair access, people came in doorway and turned away due to congestion.
- Squashed in corner of Mayor's Parlour with two other tables, not much room.
- Lyskerrys – the best thing that's happened in years