

## Questionnaire for Liskeard Community Fair stall holders 2017 - Feedback Results

36 stalls were booked and 24 responses have been received

1) How worthwhile was it for your organisation to have a free stall at this event?

- 42% (10) Very worthwhile
- 58% (14) Quite worthwhile
- 0% (0) Not very worthwhile
- 0% (0) Not at all worthwhile

2) What did you get out of it? (choose all that apply)

- 42% (10) Raised money
- 88% (21) Raised awareness of our organisation
- 17% (4) Publicised specific events or activities
- 46% (11) Made new contacts
- 54% (13) Networked with other local organisations
- 0% (0) Other (please specify)

3) What was good about the event?

Lovely bright venue  
Good catering  
Meeting other organisations  
Many stalls  
Friendly  
Free  
Change to meet other people  
Free table for the charity to raise money  
Interesting to see how other groups raise funds  
Very well organized  
Great venue  
Friendly atmosphere  
Made new friends and had fun  
Nice to talk to other organisations  
Friendly atmosphere  
Free tea and coffee for stall holders  
Lots of interest – raised awareness  
Good Buzz  
Chance to see other organisations  
Morning – length of time just right  
Plenty of space  
Well organized  
Enabled us to raise our profile  
Made new contacts  
Being able to network  
Increasing public awareness  
Everyone talking  
Working together  
Networking  
Lots of organisations in one place  
Through the macular stall info discovered an eye problem that needs to be dealt with

asap  
Bowls club and Ladies Circle of interest  
Great to network  
Great to see what was about and going on in Liskeard  
Promote our project  
Good atmosphere  
*It's free*  
*Number of stalls meant plenty for visitors to see*  
*Good variety of organisations*

4) What could we do better next year?

Not many people there besides the stall holders  
*Nothing, it's a good venue*  
Advertise on street level that our event is taking place upstairs  
Advertise as much as possible  
More advertising  
Please put it on local radio and TV  
Better sign posting about stalls in the refreshment room  
Banner outside  
Not much  
Perhaps a little more publicity in public forum  
We would like to be in the main hall  
More publicity  
Appeal to younger audience, entertainer, storyteller or something to get families in  
Better signage – people unaware of seating for coffee in the New Liskeard Room  
Table plan available as people arrived

5) Did you have an activity on your stall?

13% (3) Yes  
88% (21) No

6) If YES, how much difference did that make to being able to engage with people?

67% (2) A lot  
33% (1) A little  
0% (0) None

7) Are you likely to want a stall again next year?

96% (23) Yes  
4% (1) No

8) Were you aware of publicity for the event? (choose all that apply)

25% (6) Poster  
25% (6) Social media  
38% (9) Local newspapers  
0% (0) Radio  
25% (6) E-mail  
33% (8) Word of mouth  
4% (1) Other – attended previous year

9) Did your organisation publicise the event in any of the following ways? (choose all that apply)

- 17% (4) Poster
- 33% (8) Social media
- 21% (5) E-mail
- 67% (16) Word of mouth

10) This event is one way of carrying out the Town Council's aim to:  
Work effectively with other organisations, building the community and increasing local resilience and sustainability.

Are there other things you would like to see the Town Council doing to achieve this aim?

Better advertising to indicate that the Community Fair is upstairs  
You could have a section of your website linking to other organisations/friendship groups  
You already do a good job – keep it up!  
A contact from the TC to feed press releases, news of events to produce 4 x yearly newsletter to press/public  
More events like this would be great!  
Too wide a remit for this form

11) Do you have any other comments?

Another sale downstairs on street level – our event upstairs may have been missed due to lack of advertising  
Thank you for organizing a good event  
Nice to see sun shining  
Felt the event was good for publicising our choir and being able to talk to people about it  
Thanks  
Make sure ability to set up night before  
Tables needed organization details as well as numbers.  
*Table plan wasn't available immediately on arrival*  
One person seeing people in would help  
Somehow need to attract a wider audience  
Whole event has improved over the last few years but too many people remember the *times when it wasn't so good and still don't bother to come.*  
Maybe need to emphasise the networking side rather than money making.