

Communications and Engagement  
Committee Budget setting 2020/2021

		2018/2019	2019/2020	2019/2020	2019/2020	2020/2021	
202	Expenditure	Spend	Budget	pend at 30.11.1	Forecast spend	Proposed Budget	Notes
				(salaries at 31.12.19)			
4000	Salaries (inc NI & superan)	36,665	41,015	24,521	32,695	35,748	Salaries + NI + Pen = 43,387
4010	NIC - Employer	inc above	inc above	715	954	983	Reduced by £1,407
4020	Pension - Employer	inc above	inc above	5,197	6,722	6,685	
4500	Events	1,224	4,000	504	2,972	6,000	See full breakdown
4510	Staff Contingency	0	1,000	0	0	0	Reduced by £1,000
4520	Marketing & Consultation	1,595	2,000	1,240	2,158	2,000	Reserve available for overspend
4530	Newsletter	4,000	4,000	2,000	3,000	4,000	1,000 per issue
4540	Town Signs & Murals	348	1,000	389	778	0	
	Cycle Parking	0	0	0	0	1,500	From Signage reserve -£1,000
4560	Heritage Projects	0	3,000	0	500	3,000	Meeting due with CC officer
4570	Website & Email	4,897	3,545	1,588	2,884	3,254	2,754 reg spend + 500 updates
4580	TIC Expenses	943	500	337	620	750	This was reduced from 2,000 last year
4550	Brown Signs	5,000	5,000	0	0	0	
	<b>Sub-total</b>	<b>54,672</b>	<b>65,060</b>	<b>36,491</b>	<b>53,283</b>	<b>63,920</b>	
222	Museum Grant	6,070	8,700	3,316	6,020	8,000	Reduced by £700
	<b>Total</b>	<b>60,742</b>	<b>73,760</b>	<b>39,807</b>	<b>59,303</b>	<b>71,920</b>	
	<b>Income</b>						
212	TIC Net Ticket Sales	977		276	414		
212	TIC Net Stock Sales	1,375		1,125	1,688		
212	TIC Net Commission & Fees	127		418	627		
	<b>Total</b>	<b>2,479</b>	<b>3,000</b>	<b>1,819</b>	<b>2,729</b>	<b>3,000</b>	
	<b>Transfer from Reserves</b>					1,500	Cycle parking from Signage reserve
	<b>NET BUDGET</b>	<b>58,263</b>	<b>70,760</b>	<b>37,988</b>	<b>56,574</b>	<b>67,420</b>	
		<b>As at</b>	<b>Forecast at</b>				
	<b>Reserves</b>	<b>30.9.19</b>	<b>31.3.20</b>				
341	Signage	5,397	1,500	Rename for cycle parking - return £1,647 to general reserve			
342	Newsletter	3,840	2,200	Return £1,640 to general reserve			
343	Marketing & Consultation	1,531	500	Return £1,031 to general reserve			
344	Heritage Projects	5,991	8,491	Emily Hobhouse craftivism project £500 committed			
345	Community Emergency Plan	100	0	Further £400 due on completion of plan to meet all proposed exp			
346	TIC Equipment	2,000	1,425	New shelving required			
347	Nadelik Lyskerrys	318	297	Profit 2019 - to fund party 2020			
	<b>Museum Reserves</b>						
360	Conservation/Collection Care	366	366				
361	Equipment	919	919				
362	Donations	3,288	3,895				
363	Profit from shop	537	885				
	<b>Notes</b>						
4500	Events	This has direct community impact/involvement - important to protect provision in this area					
4560	Heritage Projects	Upcomng meeting with Tamsin Daniel, Heritage Services					
344	Heritage Projects reserve	Manager at CC to discuss taking this forward					