

Feedback from Stall Holders

Questionnaire for Liskeard Community Fair Stall Holders 2025

Thank you very much for filling in this brief questionnaire which will help us understand the effect of the event and how we can make it even better next time. Please leave this form on your table when you leave and we will collect them up. Thank you 😊

1) How many visitors did you have at your stall? (approximately)

- 150: 1 (café)
- 50+: 6
- 30+: 7
- 12 – 20: 3
- A gentle flow : 1

2) How worthwhile was it for your organisation to have a free stall at this event?

- Very worthwhile: 8
- Quite worthwhile: 9
- Not very worthwhile
- Not at all worthwhile

3) What did you get out of it? (tick all that apply)

- Raised money: 3
- Raised awareness of our organization: 16
- Publicised specific events or activities: 9
- Made new contacts: 14
- Networked with other local organisations: 13
- Other (please specify)

4) What was good about the event?

- Plenty of stalls showcasing clubs and organisations in and around Liskeard
- Friendly atmosphere with lots going on
- The atmosphere and enthusiasm of attendees
- Well organized
- Community spirit
- Lots of people interested in what we do
- Liskeard Silver Band
- Networking with other organisations
- Sharing what we do with new-to-us people
- Hearing about the Liskeard Plan and how it would be great to see our organization included
- Busy and very encouraging for the town
- Chance to get our name out there and to network with other local communities
- Huge range of people and organisations
- The amount of other organisations

- Meeting other people
- The chance to see all the wonderful things going on in Liskeard and meet some potential new members
- The common geography and community aims
- Making public aware about all the available organisations
- Opportunity to see other organisations within the community. Potentially recruit new members
- Nice atmosphere.
- Lets locals know about groups etc

5) What could we do better next time?

- More tables! Questions were asked about the TIC, maybe they could have a stall next time
- More promotion so more visitors next year (not sure where else we can promote it. Went to local press, schools, neighbouring areas, asked all organisations to share poster)
- More space (although, this group were given a second table in another room should anyone want their services which did require another table)
- The smaller rooms downstairs felt detached
- Been fine for us
- Either alternate the people downstairs each year or utilize all available space upstairs – hallway to food room?
- Nothing

6) Did you have an activity on your stall?

- Yes: 10
- No: 7

7) If YES, how much difference did that make to being able to engage with people?

- A lot: 6
- A little: 4
- None – 1 plus 1 that didn't have time to carry out the activity

8) Are you likely to want a stall again next time? Keep a look out on the Town Council's social media from January for when the application forms are available

- Yes: 16
- No

9) Were you aware of publicity for the event? (tick all that apply).

- Poster: 11
- Social media: 15
- Local newspapers
- Radio
- Banner: 3
- Word of mouth: 10

10) Did your organisation publicise the event in any of the following ways? (tick all that apply). Thank you if you did.

- Poster: 6
- Social media: 15
- E-mail: 1
- Word of mouth: 9

11) Do you have any other comments?

- More craft stalls and stuff to buy to make more appealing to public (will share details of Market Makers Blossom event, that's more craft and sales focused)
- Great event
- Many thanks to everyone involved – I appreciate you and your efforts

12) Whilst at your stall did any members of the public make any comments about the Fair? Were they:

- Good: 11
- Bad

It would help us to know any comments so that we can address any issues to make it even better next year. What were the comments?

- Just nice to get to know what is going on
- They didn't know how much was going on in Liskeard