

## **Memorandum of Understanding**

Between

Plymouth College of Art

and

Liskeard Town Council / Accountable Body (Cattle Market Makers Project)

This Memorandum of Understanding (MOU) sets out the terms and understanding between the Plymouth College of Art and the Liskeard Town Council / accountable body to the wider partnership to deliver support to the Cattle Market Makers Project.

### **Background**

Liskeard hopes to benefit from the Community Lead Local Development programme to strengthen its current creative economics sector including the arts and crafts. This funding is limited in amount and duration. The Town Council is keen to work with partners to enhance the availability of key buildings, facilities and skills. This is to enable individuals in Liskeard to set up a small business or expand an existing business within the creative economies sector.

### **Purpose**

This MOU will:

- Increase access for the people in Liskeard to the experience and facilities of the Plymouth College of Art.
- Help grow the creative economy sector in Liskeard, which will benefit local people, including PCA alumni.

The above goals will be accomplished by undertaking the following activities:

Plymouth College of Art - has a specialist knowledge of this sector - (some current students are from the local area and a number of their alumni live within the catchment area). They have offered to help with practical workshops, masterclasses, specific training, pop-up markets and community art.

The College has the capacity to offer access to equipment such as kilns, fablab, jewellery and glass. Technical support can be made available both at the Plymouth College of Art and it can be offered on site in Liskeard, depending on the circumstances. This would have to be charged (in terms of technician support to ensure health and safety and direct consumables and costs etc) but the project could perhaps

subsidise or even pay fully for this for participants depending on their circumstances. Where technicians are working in Liskeard, the charge would need to cover the technicians' travel costs. The PCA commercial charge out rate is £40 per hour for tech support, however, as part of the partnership, they can discount this to £30 per hour. This would include some basic materials.

In addition, the College would be keen to explore how it can provide access for artists and makers in the Liskeard area to its postgraduate programmes such as the MA in Entrepreneurship for Creative Practice. It would also be a real opportunity for postgraduate students to be involved in the development of the Cattle Market Makers Project.

The College has a range of 20+ courses in various subjects that could well prove an attractive way of engaging those not wishing to undertake a course as demanding as a 2 year MA.

- Student Live Brief Opportunities - This could include opportunities for students to document the development of the Cattle Market project via photography and film.
- PCA's Atlantic Youth Creative Hubs Project (AYCH) - As part of the AYCH EU funded programme, PCA offers free access to creative incubation programme for 16-30 yr. This programme supports 16-30 years to create creative businesses and will be open to those residing in Liskeard and surrounding SE Cornwall. The programme is split into two phases, the initial 3 months will be intensive and the remaining 3 months will be at 'arm's length' to ensure individuals are progressing and able to access the support they need. The purpose of the programme is to support 16-30 year olds to turn their creative idea into reality.

Liskeard Town Council – is the accountable body for the Liskeard Cattle Market Makers Project. The project will use the arts as a means of regenerating the local economy and enhancing the life skills and experience of excluded individuals. The project aims:

1. to assist in the regeneration of a vacant area part of the former Cattle Market site through the provision of workspace in the form of containerized units.
2. To provide support and encouragement to enable individuals to start-up their own business and to enable existing small businesses to expand.
3. To build on the existing makers community locally to strengthen that sector of the economy and help grow a post cattle market use for the site.
4. To provide excluded individuals with a positive interaction with the arts and creative industries sector, such that they are about to take the next step towards returning to the mainstream economy.

### **Finance**

The Town Council has included budget lines into its expression of interest to cover the costs of tutors/technical specialists, materials, equipment hire, transportation costs etc. Should the application be approved the Town Council would seek to make use of the facilities and technical knowledge both in the form of sending people to the College and

bringing instructors to the town should the size of the group and the nature of the activity permit.

**Duration**

This MOU is at-will and may be modified by mutual consent of authorised officials from (list partners). This MOU shall become effective upon signature by the authorized officials from the (list partners) and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorised officials from (list partners) this MOU shall end on (end date of partnership).

**Confirmation**

Date:  
(Partner signature)  
(Partner name, organisation, position)

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(Partner signature)  
(Partner name, organisation, position)