



Liskeard Information Centre

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VISIT LISKEARD
FOR THE EXPLORER IN YOU

Update since 28th February 2017

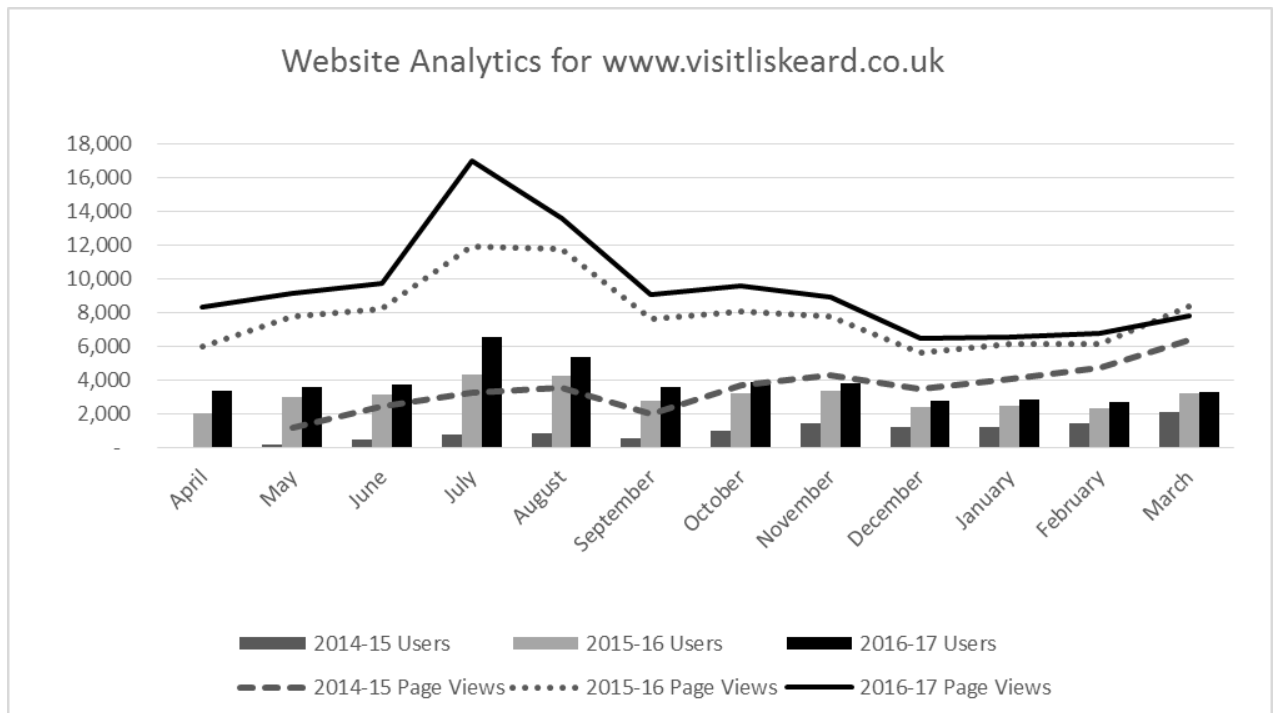
End of Year Report

As you will see from the attached table visitor numbers from April 2016 to March 2017 were roughly the same as the previous year. Income from accommodation bookings continues to dwindle as more people book online but ticket commission was up 53%, ticket sales increased by 46% and total turnover was up 35%. Overall our profit for the year rose by 16%

Website Analytics

Here are the latest statistics for people using our website:

Users	April	May	June	July	August	September	October	November	December	January	February	March	Total
2014-15 Users		222	468	786	834	588	997	1,445	1,246	1,211	1,471	2,079	11,347
2015-16 Users	2,065	3,000	3,125	4,349	4,275	2,741	3,217	3,368	2,443	2,503	2,356	3,230	36,672
2016-17 Users	3,336	3,611	3,708	6,584	5,339	3,626	3,878	3,806	2,813	2,815	2,738	3,298	45,552



First Aid at Work

Last week I undertook the 2 day refresher course to renew my First Aid at Work certification at the St John's Ambulance centre in St Austell, I am now certified for the next 3 years.

Update on Last Report

We now have the Callestick ice cream freezer installed in the shop. Tina and I have begun our respective apprenticeships, so far I have done units on procurement and budgets and both of them have highlighted ways in which we can improve the way we work.

Vicky Cutts

23rd May 2017