

FEAST Open Smaller Grants Application Form

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Date received

Title of project: **Hats off to Liskeard's women workers**

Applicant: **Yvette Hayward**

(this is the person with whom we will correspond)

Job title: **Support Services Manager**

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Cornwall**

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Organisation title (if applicable)

Liskeard Town Council (on behalf of Liskeard Unlocked)

Q1 Please describe your project. Which activities are you asking FEAST to fund?

As part of the national Heritage Open Days in September, organisations in Liskeard come together for Liskeard Unlocked - opening buildings and running events to tell the stories of the people of our town. This year, the national theme is Women and Power and we're celebrating the history of women who worked and ran businesses locally. They include Alice Matthews who was a printer and newspaper publisher on Market Street from the 1850s to 1883 and was succeeded by Helen Morcom, who ran the business until 1922; and Mary Stantan who employed 17 people and ran Stantan's draper's shop in Fore Street from the 1860s to 1891. Eliza 'Madame' Garland had a photography studio on Fore Street in 1919. There are also the many domestic servants, bal maidens, and straw bonnet makers like Jane, Mary and Emma Barrett who lived on Pike Street in the mid 19th century and gansey knitters from Polperro who supplied businesses based in Liskeard.

We're working with current Liskeard-based businesses like the Cornish Times, the craft shop Painter's, and the Cornish Gansey Company to contrast the trades then and now and to encourage more people to spend time and money in today's town centre.

We're asking FEAST to fund a set of activities which will bring these women's stories to life through story telling, puppet making and other traditional craft activities. The proposal also includes funding for a film to provide a permanent record of the activities and generate content which can be used via cutting edge technology to reach new audiences. This will all bring another dimension to this existing community event.

We'll carry out workshops with children in two local primary schools, making simple

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rod puppets of Liskeard working women characters, then costuming them for their occupation, focussing on the hats and aprons and tools. This will include straw hats, mob caps (women in service), gouk bonnets (bal maidens), knitting and needles for gansey knitters, and a printer's apron printed all over. We'll then run a follow-up workshop helping the children use the puppets to dramatise the women's stories, using the research on real local women. (2 days of artists' time in each school)

We'll run a drop-in workshop at the Party in the Park, a popular event for families in Liskeard held every August. People can have a go at straw plaiting and the straw plaits will be sewn together to make a straw hat to be displayed as part of Liskeard Unlocked. People can also take small plaits away to be used as a bookmark etc.

Finally, on Saturday 15 September, when many buildings in town will be open for Liskeard Unlocked, we'll exhibit the puppets and straw work in shop windows and run storytelling sessions around town, telling the women's tales. We'll also run a Hats Off workshop, for adults and families, making art hats to tell the stories of Liskeard's working women – plaited, print, knitted wool, gouk bonnets with the stories woven in.

As mentioned above, highlights of the school and summer workshop and the events on 15 September will be filmed (a total of 8 hours filming) and this content will be made into a short film and can also be used later as the basis for augmented reality content.

We're always looking for ways to include Cornish language in our activities and the workshops, storytelling and displays will all feature words in Cornish.

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Yes ☐
No ☐
Details

Q2 Who will it appeal to and why do you think they will enjoy it?

Liskeard Unlocked aims to make local history accessible to a wide range of people, who might not attend traditional heritage events. The community will benefit from an increased understanding of the heritage of their town and its people.

The school activities will be aimed at year 5 and 6 pupils. The summer activities and those during Liskeard Unlocked will be primarily aimed at families. The Mazed project has run similar activities reviving traditional local stories and has found that children really enjoy hearing the stories, making things themselves and then being able to tell the stories.

Liskeard museum already has Zappar augmented reality links on a number of toys and other artefacts and they are proving very popular, especially with young people.

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Yes ☐
No ☐
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Q3 FEAST brings together professional artists and communities. Which artist(s) do you plan to work with? Please provide evidence of their experience or links to their work if possible.

Sue Field has worked making puppet costumes and sets for over 25 years, and as a

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workshop leader for even longer. She works with Puppetcraft dyeing and sewing puppet worlds into being. https://www.puppetcraft.co.uk/?page_id=457 – images of work under details after each show.

This year she has made a cloth marionette, knitted a fishermen's puppet head and worked out how to costume a dancing marionette step by step for a forthcoming book by John Roberts of Puppetcraft.

She instigated Liskeard Lights up lantern procession, and has later been helping the goodfolk of Callington make giants for Mayfest.

She set up Mazed to collect and retell traditional tales in South East Cornwall and both Sue and Nina (below) are Mazed storytellers. www.mazedtales.org

Nina Hills is an actor and storyteller who runs the Wham Bam children's drama club in Liskeard <https://www.facebook.com/WhamBamDramaClub/> and is currently working with Trebiggan Productions <http://trebigganproductions.com/about>, the Story Republic <https://thestoryrepublic.co.uk/about/the-story-republicans/> and Mazed. <https://www.spotlight.com/0817-9082-9354>

Studio Wallop is a multifaceted creative company based in Cornwall, UK. Using film, animation, photography, and design they tell compelling stories. Examples of their work can be found on their website <https://www.studiowallop.co.uk/> and these links show examples of their augmented reality films: Liskeard Museum <https://vimeo.com/269205519> Studio Wallop Xmas Card <https://vimeo.com/252723356>

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No ☐

Details

Q4 Will there be any longer term impact / legacy of your project? Can the work carry on in any way after the project is finished?

This proposal supports the focus of Liskeard Museum in telling the untold stories of local residents. The museum will be the repository for the research conducted for the event, which will be compiled into a small brochure. This would provide a foundation to any future research into these inspiring stories of the history of women in Liskeard.

Puppets, hats and straw work may also be able to be used by the museum in the future, for example by visitors being able to actually or virtually try on hats.

There will be a permanent visual record of the highlights of the workshops and storytelling via the film made by Studio Wallop. This will be available online and promoted via social media.

Studio Wallop has already worked with the museum on other augmented reality content accessed via Zap codes. We will be seeking further funding to develop the photos and film captured as part of this project into augmented reality content to tell the women's history stories connected with Liskeard buildings even when they are closed.

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No ☐

Details

Q5 Where will your project take place?

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Two local primary schools – probably Liskeard Hillfort and St Martin's

At the Party in the Park in Liskeard

Liskeard shops and other venues in the town centre

Online and in Liskeard Museum

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No ☐

Details

Q6 When will your project take place?

School activities in July 2018

Party in the Park August 2018

Liskeard Unlocked 15 September 2018

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No ☐

Details

Q7 How much are you asking us for? (Up to £1,000)

£1,000

Q8 How will you market your project and the work of FEAST?

Liskeard Unlocked has previously achieved high attendance numbers through widespread publicity - a combination of leaflets and posters; press coverage, including in partnership with the Cornish Times; and a social media campaign. The events are also publicised via the Heritage Open Days website and last year they promoted Liskeard as their key venue in the South West. We will be building further on this in 2018.

We will be marketing the Hats Off project as part of Liskeard Unlocked and, to achieve maximum engagement, will be running the activities where there are already captive audiences (schools, community events).

In our publicity we will let people know about FEAST, we're happy to promote other FEAST-funded events and will acknowledge FEAST and include your logo in all publicity.

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No ☐

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Please complete your application with the following one page budget for your project.

Expenditure

Item or activity	Cost
Workshops in two schools: artists' time 2 x 2 days @ £175 a day	£700
Summer party ½ day artist's time	£90
Hats off workshop 15 Sept ½ day	£90
Story telling 15 Sept ½ day	£90
Puppet making and craft materials	£100
Filming with 2 crew for 8 hours at 3 events	£450
Postproduction grading, editing 1 day	£330
Music track for film	£60
Total	£2,000

Income (under 'Awaiting confirmation' or 'successful', please tick one box)

Other sources	Amount	Awaiting confirmation	Successful
Councillor Sally Hawken Community Chest	£250		✓
Councillor Jane Pascoe Community Chest	£250		✓
Councillor Nick Craker Community Chest	£250		✓
Liskeard Town Council	£250	✓	
		£250	£750
Requested from FEAST	£1,000		
TOTAL	£2,000		