

Communications and Engagement Committee
Budget 2020/2021

		2018/2019	2019/2020	2020/2021	2021/2022	2021/2022	2022/2023	
202	Expenditure	Spend	Spend	Spend	Budget	Forecast Spend	Draft Budget	Notes
4000	Salaries	36,665	32,796	32,148	34,777	32,613	40,643	[1] Assumes 1.75% inc
4010	NIC - Employer	inc above	1,089	815	931	639	1,480	
4020	Pension - Employer	inc above	6,567	6,003	6,503	6,099	6,905	
4500	Events	1,224	2,435	3,657	3,000	1,180	6,500	[2] Plus poss Lights Up cont
4520	Marketing & Consultation	1,595	1,459	337	1,500	768	1,500	
4530	Newsletter	4,000	5,000	2,663	4,000	0	0	
4540	Town Signs & Murals	348	389	0	0	0	0	
4560	Heritage Projects	0	0	612	0	0	0	
4570	Website & Email	4,897	2,761	2,590	3,350	2,754	3,350	Inc £500 for updates
4580	TIC Expenses	943	1,161	38	750	300	500	
4590	Cycle Parking	0	0	0	1,500	1,745	1,500	
4550	Brown Signs	5,000	0	0	0	0	0	
	Sub-total	54,672	53,657	48,863	56,311	46,098	62,378	
222	Museum Grant	6,070	6,286	2,675	6,500	6,500	6,500	See monitoring report for breakdown
	Total	60,742	59,943	51,538	62,811	52,598	68,878	
	Income							
212	TIC Net Ticket Sales	977	563	29		43		
212	TIC Net Stock Sales	1,375	1,102	849		3,012		
212	TIC Net Commission & Fees	127	-41	12		43		
1999	Other Income		627	0		0		
	Total	2,479	2,251	890	1,500	3,098	3,000	
	Transfer from Reserves			0			6,236	
	NET BUDGET	58,263	57,692	50,648	61,311	49,500	59,642	
	Reserves	As at 31.8.21						
341	Signage	3,750						Signs invoice outstanding/Cycle Stands
344	Heritage Projects	1,000						Match Funding
345	Community Emergency Plan	500						Ringfenced
347	Nadelik Lyskerrys	297						Ringfenced
	Museum Reserves							
362	Donations	3,371						Ringfenced
364	R Holmes Memorial	156						Ringfenced
	Totals	9,074						
	Notes							
[1]	Inc temp increase in hours for Museum Coordinator							
[2]	Inc £2,000 rolled over from 2020/21 not used in 2021/22							