

A Report on Fiver Fest for Liskeard Traders at Christmas

Councillor Annette Lee-Julian

Last October Plymouth joined with more than 100 independent high street businesses across the UK for the two week £5 special offers, in the local Fiver Fest!

There was a selection of £5 offers across the City, aimed at encouraging more people to shop locally and support their independent shops, cafes, and restaurants who have been hit hard by the Covid-19 pandemic.

<https://shop4plymouth.co.uk/fiver-fest/>

On the 20th September I went to a number of traders to see if they would be interested in holding a Fiver Fest for Liskeard this December for Christmas. Here follows my findings:

Businesses

Fat Frog – very happy with the fiver fest and could put a £5 meal deal.

Beddoe's Fruit and veg – thought it was a great idea and could make up £5 boxes of fruit and veg.

The Little shop DVDS and Games – liked the suggestion of the fiver fest and can put together some dvds

Mamma Mango – agrees that the fiver fest is a good idea and supports it, and has various items which can be included.

Dally Vape – would find this difficult as items they sell are more than £5 but supports the fiver fest.

H E Goldsworthy - thinks it's a great idea but it would be difficult for this shop.

The Shoe Shop – shop assistant thought it was a great day.

Liskeard News – could offer sweets bundle,

Beans Cafe – could do a mince pie and drink offer.

The Gift Shop – said Fiver Fest is a great idea.

So, as you can see a big majority of Traders are keen to have a Fiver Fest. So what is the next steps? We can discuss this at our next C&E meeting.