

COMMUNICATION & ENGAGEMENT COMMITTEE - 2018/2019

	Annual Budget	Month Ending	October	November	Month Ending	% of Annual Budget	Forecast Out Turn	Proposed 2019/2020 Budget	Notes
	2018/2019	30 11 17			30 11 18				
Expenditure						Target 67%			
TIC Salaries inc NIC & Superannuation	40,014	16,567	2,840	3,295	24,424	61%	36,636	41,015	
TIC Expenses	3,000	1,297	0	193	477	16%	716	500	Reduced from £2k but reserve created from underspend for shelving etc
Website	5,122	2,039	225	225	3,997	78%	5,072	3,545	
Events	1,000	152	15	0	970	97%	970	4,000	
Marketing & Consultation	1,500	249	0	0	1,120	75%	1,465	2,000	
Newsletter	4,000	0	0	1,000	3,000	75%	4,000	4,000	
Town Centre Signs & Murals	2,000	0	0	0	70	4%	1,175	1,000	
Brown Signs	5,000	0	0	0	0	0%	5,000	5,000	Under spend to be carried forward
Staff Contingency	1,000	0	0	0	0	0%	0	1,000	
Heritage Projects (Grants)	3,000	9	0	0	0	0%	3,000	3,000	Under spend to be carried forward
Advertising	2,000	187	0	0	201	10%	302	0	
Sub-total	67,636	20,500	3,080	4,713	34,259	51%	58,335	65,060	
Museum Grant	8,300	8,668	650	930	6,468		8,300	8,700	
Total	75,936	29,168	3,730	5,643	40,727	54%	66,635	73,760	
Income									
TIC Ticket Sales - Income	0	5,272	1,083	180	2,712				
less TIC Ticket Sales - Cost	0	-3,583	-919	-663	-1,797				
Net Income		1,689	164	-483	915		0	0	
TIC Stock Sales - Income	0	2,988	343	96	2,863				
less TIC Stock Sales - Cost	0	-1,921	-203	-294	-1,651				
Net Income	0	1,067	140	-198	1,212		0	0	
TIC Commissions & Fees	0	766	45	31	508				
less Membership Fees	0	-836	-131	0	-443				
Net Income	0	-70	-86	31	65		0	0	
TIC Surplus on Activity	3,000	2,686	218	-650	2,192	73%	3,000	3,000	
PROJECTS									
Liskeard Unlocked - Income	0		38	0	1,988		2,088		
Liskeard Unlocked - Expenditure	0		-89	-840	-1,999		1,999		
Total	0	0	-51	-840	-11		89	0	
Cornish Christmas - Income				500	500		818		
Cornish Christmas - Expenditure				0	0		-500		
Total				500	500		318		
Lyskerrys Magazine - Income	0	0	0	1,000	3,810				
Lyskerrys Magazine - Expenditure	0	0	0	-257	-2,179				
Total	0	0	0	743	1,631		0	0	

Reserves	Total								
Brown Signs	16,110	0	0	0	0	0	0	21,110	
Signage (& Murals)	5,379	0	0	0	698	2,262	5,397	} Merged and reduced by a further £500 (£4,500 in total) for other Council projects	
Town Centre Signs & Murals	6,780	0	0	0	0	0	0		
Newsletter	7,890	926	0	0	50	50	7,840		
Marketing & Consultation	1,671	0	0	0	85	85	1,586	less cost of Public Hall launch and marketing materials	
Heritage Projects (Grants)	2,991	0	0	0	0	0	5,991		
Emergency Plan (Start Up Grant)	100	0	0	0	0	0	100		
TIC Equipment							2,000	New reserve from underspend for shelving etc	
Cornish Christmas (profit from bar)							318		
	40,921	926	0	0	748	2,397	44,342		