

COMMUNICATION & ENGAGEMENT COMMITTEE - PROPOSED BUDGET 2018/2019

	Annual	Month	%	Forecast	Proposed	
	Budget	Ending	Annual	Out Turn	Budget	Notes
	2017/18	30.11.17	Budget		2018/19	
				On target 67%		
TIC Salaries inc NI/Supan	27,170	16,567	61	24,850	27,714	2% inc per Town Clerk instructions
TIC Expenses	3,000	1,331	44	1,996	3,000	
Website	3,485	2,039	59	3,058	3,122	Based on existing known costs
Events	1,000	284	28	426	1,000	Inc Community Fair - Obj 3 2017/18
Gazebo	970	0	0	0	0	
Marketing & Consultation	3,000	249	8	373	1,500	Inc Town Market Strat - Obj 2017-19
Newsletter	4,000	0	0	4,000	4,000	Obj 1 2017/18
Town Centre Map & Leaflets	2,000	0	0	1,089	2,000	To be Town Centre Signs & Murals
Brown Signs	5,000	0	0	0	5,000	
Staffing Contingency	1,000	0	0	0	1,000	
Heritage Projects (Grants)	3,000	9	0	9	3,000	To be Heritage & Cultural Strat Obj 1 18/19
Advertising	2,000	147	7	227	2,000	To promote CEP (Obj 2) + H&C Strat
Trailer	470	0	0	0	0	
Sub-total	56,095	20,626	37	36,028	53,336	
Museum Salaries inc NI/Supan					12,300	
Museum Grant	12,000	5,324	44	7,502	8,300	
Sub-total	12,000	5,324	44	7,502	20,600	
TOTAL	68,095	25,950	38	43,530	73,936	
Income						
TIC Ticket sales - Income	0	5,180		7,770		
<i>less</i> TIC Ticket sales - Cost	0	-3,480		7,348		o/s payt from 2013 to date due
Net Income		1,700		422		
TIC Stock Sales - Income		2,797		4,195		
<i>less</i> TIC Stock Sales - Cost		-1,827		-2,740		
Net Income		970		1,455		
TIC Commissions and fees		766		1,147		
<i>less</i> Membership fees		-836		-1,254		
Net Income		-70		-107		
TIC SURPLUS ON ACTIVITY	0	2,600		1,770	3,000	
TOTAL BUDGET REQUIRED					£70,936	2017/18 £68,095 plus 2% = £69,475
Reserves	At 1.4.17					
Brown Signs	11,110	0		0	16,110	
Signage	5,379	0		0	5,379	
Town Centre Map & Leaflets	6,780	0		0	8,054	
Newsletter	6,044	726		926	5,118	
Marketing & Consultation					2,751	
Heritage & Cultural Strategy					2,991	From Heritage Projects (Grants)
Trailer					470	To dispose of trailer
TOTAL	29,313				40,873	
Underspends on these items to be carried forward into reserves						