



Liskeard Information Centre

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VISIT LISKEARD
FOR THE EXPLORER IN YOU

Update since 24th April 2018

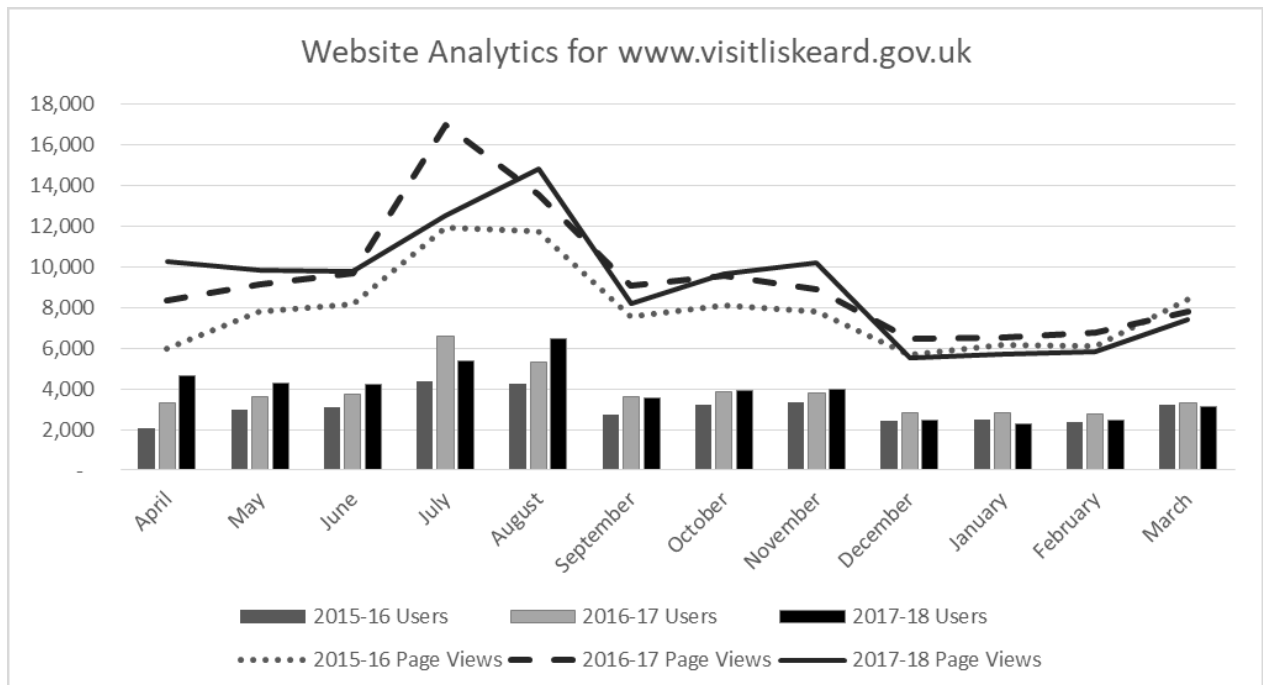
Visitor Numbers

As you will see from the attached table, visitor numbers were around the same in April as they were the previous year, in May they were slightly lower than in 2018 but higher than they were at the same time in 2017. With five days remaining this month, I expect June's figures to be around the same as last year.

Website Analytics

Here are the latest stats for people using our website.

Users	April	May	June	July	August	September	October	November	December	January	February	March	Total
2014-15 Users		222	468	786	834	588	997	1,445	1,246	1,211	1,471	2,079	11,347
2015-16 Users	2,065	3,000	3,125	4,349	4,275	2,741	3,217	3,368	2,443	2,503	2,356	3,230	36,672
2016-17 Users	3,336	3,611	3,708	6,584	5,339	3,626	3,878	3,806	2,813	2,815	2,738	3,298	45,552
2017-18 Users	4,672	4,278	4,231	5,374	6,464	3,541	3,911	3,982	2,457	2,268	2,432	3,118	46,728



Our Facebook page currently has 903 likes – for comparison Looe TIC have 1,024, Launceston have 935 and Bodmin have just 631. Our Twitter page has 904 followers.

Staff Sickness Leave

Tina is now back at work. I would like to extend my thanks to Mandy for her help in covering the TIC during the time Tina was away, she has been absolutely fantastic and really gone above and beyond the call of duty.

Vicky Cutts

25th June 2018