



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 25th August 2018

Visitor Numbers

Visitor numbers in September were roughly the same as they have been the last couple of years, visitors in October were down slightly on last year but close to the number in 2016. Profits in September are down slightly on the year before as we had a new accommodation member join in that month, disregarding that profits for the last couple of months are in line with the previous year.

The museum have decided to remain open during the winter, just closing for Christmas as we do, so it will be interesting to see how that affects our visitor numbers.

Winter Closing

I have discussed winter closing with the museum co-ordinator and we have agreed that we would like to close on Friday 21st December and reopen on Monday 7th January. This is in line with the school holidays, it means we are staying open an additional day before Christmas compared with last year. December is always our quietest month of the year and the only time that Tina and I get to take leave without the other having to come in to cover.

Visit Liskeard Website

As we have previously done, we have created various pages on the website grouping together upcoming town events such as fireworks and half term events. We have also started collating Christmas craft fairs and will work on a page specifically for Christmas events in town. We have created links to these pages on the front page of the Visit Liskeard website, shared the links on our social media and, in the case of the half term events, sent the information to local primary schools so they can mention it in their newsletters.

I have spent much time over the past month working on the Town Council part of the website, mainly on improving the layout of the committee pages so that agendas and minutes are displayed more clearly and are properly archived.

Vicky Cutts

29th October 2018