

## **Liskeard Town Council**

### **Aims and Objectives 2017-2021**

***Draft following workshop 18.9.2017***

#### **Our vision for Liskeard ...**

A thriving and inclusive community which serves as the commercial and cultural hub of South East Cornwall

#### **Our Aims**

Liskeard Town Council will work towards this vision by taking action directly, in partnership with others, and by using its influence, to deliver the following aims:

- ❖ Build a strong local community which is proactive, involved, resilient, cohesive and proud of where we live
- ❖ Deliver the development priorities which the community has set out in the neighbourhood plan
- ❖ Improve social and leisure facilities in Liskeard
- ❖ Protect and enhance the culture and heritage of the town
- ❖ Facilitate the development of transport and technology infrastructure to meet our current and future needs
- ❖ Support the growth of good quality local jobs and businesses, strengthen the local food and farming sector and attract new investment
- ❖ Promote and market Liskeard as the commercial and cultural centre for South East Cornwall
- ❖ Develop and promote the Council's assets for the benefit of the community

In support of these aims we will also:

- ❖ Sustain Liskeard Town Council as an effective and financially sound organisation which is in touch with the needs and wishes of local people
- ❖ Take pride in our Civic duties

#### **Our values**

- ❖ We welcome and encourage participation
- ❖ We are proud of Liskeard and optimistic about its future
- ❖ We are here to serve the whole community, especially those in most need
- ❖ We co-operate with others to achieve our goals
- ❖ We focus on getting things done

**Aim:**

*Build a strong local community which is proactive, involved, resilient, cohesive and proud of where we live*

**To achieve this aim, in 2017- 2021 we will:**

- ❖ Increase public involvement in council business and decision making
  - Make better use of technology to increase participation
  - Increase the diversity of those taking part, especially youth
  - Increase civic engagement with more people standing for local elections
  - Ensure all council projects involve representatives from other organisations
  - Coordinate events which bring together the public, private and voluntary sectors
- ❖ Support projects and schemes which build the community, including
  - An effective Friends of Castle Park group involving local residents
  - A thriving Liskeard in Bloom group involving schools and other local groups
  - A new community energy scheme
  - A local Youth Council
- ❖ Develop a live and working Community Emergency Plan
  - Involve local groups and communities in the development of the plan
- ❖ Target support to improve the lives of people in our most deprived neighbourhoods
  - Build strong local networks between support organisations to improve coordination
  - Challenge local, Cornwall-wide and national organisations to deliver effective support for these communities
  - Champion new activity to meet the needs of our most disadvantaged communities
- ❖ Communicate effectively and regularly with the Liskeard community
  - Develop a community website and magazine

**Aim:**

*Deliver the development priorities which the community has set out in the neighbourhood plan*

**To achieve this aim, in 2017- 2021 we will:**

- ❖ Work with the Neighbourhood Plan team to achieve successful adoption of the Plan
  - Achieve a successful outcome to the referendum with high levels of participation
- ❖ Once adopted, ensure Neighbourhood Plan priorities are implemented
  - Ensure Council planning decisions reflect the Neighbourhood Plan
  - Take proactive action to foster development priorities set out in the Neighbourhood Plan
- ❖ Ensure developer contributions to public infrastructure are implemented effectively
  - Be ambitious in the standards set for local shared spaces
  - Ensure investment in bus stops, footways and cycleways is delivered effectively
  - Encourage sustainable decisions which are practical to maintain in the long term

*Further action to implement neighbourhood plan priorities is set out under specific aims below.*

**Aim:**

*Improve social and leisure facilities in Liskeard*

**To achieve this aim, in 2017- 2021 we will:**

- ❖ Achieve a well-used public open space in the centre of Liskeard
  - Explore whether this can be delivered as part of the redevelopment of the Cattle Market
- ❖ Ensure the high quality delivery of Roundbury park
  - Develop a design brief and procurement plan
- ❖ Develop the imaginative use of other Town Centre parks
  - Develop a programme of public events, music and festivals in Westbourne Gardens, Thorne Park and Castle Park
  - Take control of Castle Park through devolution and work with the local community to implement a Castle Park Improvement Scheme
  - Introduce a Green Gym at one of the parks
- ❖ Investigate the need for more local allotments and find appropriate locations
- ❖ Improve and increase local nature reserves

***Nothing here about sports fields – is this right?***

***Check against other neighbourhood plan priorities***

## Aim

*Protect and enhance the culture and heritage of the town*

### To achieve this aim, in 2017- 2021 we will:

- ❖ Develop a culture and heritage strategy for Liskeard
  - Ensure the support of Cornwall Council and other key cultural and heritage organisations
- ❖ Support and develop our cultural infrastructure:
  - Support the continued development of the Museum
  - Support the aims and development of Stuart House, Caradon Area Heritage Project, Old Cornwall Society and others supporting culture and heritage in the town
  - Develop a theatre / performance space **How does this relate to the Public Hall?**
- ❖ Work with others to develop new interpretation to communicate Liskeard's heritage
  - **Build on the Man Engine project to increase links with the Mining World Heritage Site?**
  - **Is there a new app project in development?**
  - Encourage the use of empty buildings for heritage open days etc
  - Promote the use of the town centre by film and media organisations
- ❖ Improve the streetscape
  - Implement improved new signs to celebrate the history of the town
  - Smarten up street furniture: railings, lampposts etc
  - Encourage town centre businesses to implement a shop front improvement scheme
  - **Can't do a Liskeard Business Improvement District because it's too small. What about partnering with other towns in SEC to do one across the wider area?**
- ❖ Ensure development control decisions respect and enhance the heritage of Liskeard's built environment

## Aim

*Facilitate the development of transport and technology infrastructure to meet our current and future needs*

### To achieve this aim, in 2017- 2021 we will:

- ❖ Improve traffic flows through the town
  - Redesign junctions to improve safety for pedestrians and cyclists
  - Improve traffic flow through Bay Tree Hill roundabout
  - Any other specific neighbourhood plan priorities here?
- ❖ Improve parking facilities
  - Take control of Town Centre car parks through devolution
  - Increase the availability of electric car charging points in car parks and new developments
  - Reduce the levels of illegal parking in the town centre **do you really mean this and can you afford it (traffic wardens?)**
- ❖ Improve footpath access between the railway station and the town centre
- ❖ Improve bus access between the town and surrounding villages
  - Work with bus companies to ensure buses operate at sensible times and routes
  - Improve bus access to local tourism and leisure destinations
- ❖ Ensure the delivery of a future-proofed telecommunications infrastructure across the whole town
  - Ensure the delivery of fast fibre broadband everywhere, especially for existing and new business premises **How?**
  - **Should there also be something here about 4G?**

## **Aim**

*Support the growth of good quality local jobs and businesses, strengthen the local food and farming sector and attract new investment*

### **To achieve this aim, in 2017- 2021 we will:**

- ❖ Ensure the delivery of key development projects:
  - New commercial development of the Cattle Market
  - Development of a new Agri-hub
- ❖ Expand and improve industrial and commercial buildings
  - Take control of industrial estates through devolution; increase investment
  - Implement a Serviced Land project to deliver new employment land: agree partnership, achieve planning consent, start on site
- ❖ Establish an innovation / incubation hub to grow new high value local businesses
  - Work with Cornwall Business Growth Hub to encourage new start ups
  - Create innovation facilities as part of the Cattle Market development
- ❖ Improve local opportunities for skills training and development
  - Work with local employers to offer better training opportunities for school leavers including apprenticeships; engage with Cornwall Apprenticeships Hub to find solutions for local small businesses
  - Use the Council's connections to build links between schools / colleges and local employers
  - Encourage developers to train local young people in building trades as part of major housing schemes

## **Aim**

*Promote and market Liskeard as the commercial and cultural centre for South East Cornwall*

### **To achieve this aim, in 2017- 2021 we will:**

- ❖ Develop a marketing strategy for the town
- ❖ Improve publicity of Liskeard locally, regionally and nationally
- ❖ **Work with Visit Cornwall and Invest In Cornwall to increase promotion of the town and South East Cornwall**
- ❖ Promote Liskeard to encourage targeted inward investment
  - Promote use of the town by media and filming companies
  - Attract more high value jobs by targeting media and creative sectors

**This is a bit thin. Consider.**

## Aim

Develop and promote the Council's assets for the benefit of the community

### To achieve this aim, in 2017- 2021 we will:

- ❖ Gain control of additional assets from Cornwall Council under devolution
  - Support RIO in their plans to sustain the Library
  - Acquire local sports pitches; be a good landlord to local clubs and societies
  - Acquire local Car Parks and use to sustain the Town Centre retail offer
  - Acquire all open spaces including Castle and Westbourne Parks
  - Acquire all industrial estates
  - *We do not see a local benefit to the Town Council acquiring redundant Cornwall Council office buildings at Westbourne and Greylands*
- ❖ Develop a financially sustainable plan for these assets
  - Consult locally on any development proposals
  - Develop a programme of events and activities to promote use of public spaces and buildings
  - Increase accessibility of public open spaces
- ❖ Renovate the Public Hall to increase facilities, access and usage
- ❖ Upgrade town centre CCTV
- ❖ **Guildhall investment (what does this mean?)**

## **Next steps**

1. Further reflection and review of priorities, including involvement of other Councillors and checking against Neighbourhood Plan
2. Add target dates (years) where appropriate to specific projects
3. Public consultation through links with community organisations and at St Matthews Fair
4. Work up detailed action plans
5. Consider financial and resource implications including staff capacity to deliver the plan