

## **LISKEARD TOWN COUNCIL**

**AT A MEETING** of the **COMMUNICATION AND ENGAGEMENT COMMITTEE** held in the Council Chamber at 7.30 pm on Tuesday 7 April 2015 there were present:

The Deputy Mayor - Ex-officio

Councillor Rachel Brooks - in the Chair

Councillors: Roger Holmes, Joe Poulson, Anne Purdon, Lorna Shrubsole, James Shrubsole.

Town Clerk: Mr Steve Vinson

Minute Clerk; Mr Stuart Houghton

### **734/14 APOLOGIES**

Apologies were received from The Mayor, Councillor Phil Seeva and Councillors Hella Tovar and Sue Pike.

### **735/14 DECLARATIONS OF INTEREST**

No declarations of interest were made either Registerable or Non Registerable.

### **736/14 MINUTES OF THE MEETING HELD ON TUESDAY 3 MARCH 2015**

The Deputy Mayor had given her apologies for this meeting. Councillor Purdon proposed, Councillor L. Shrubsole seconded and the Committee **RESOLVED** that the Minutes of the meeting held on the 3 March 2015 were correct.

### **737/14 TO RECEIVE AN UPDATE ON PROGRESS ON RESOLUTIONS FROM THE LAST MEETING**

The costs for the legal agreements, for the installation of the plinths at Morrisons and Westbourne Car Park, would come from this years budget.

### **738/14 PUBLIC PARTICIPATION**

No members of the public were present at the meeting.

### **739/14 CLERK'S REPORT**

The Town Clerk's report was noted.

In response to questions he replied that Cornwall Council were reviewing their budgets for implementing on street parking orders and that the installation of the finger posts were complete, although one finger sign had been broken in Market Street.

It was agreed that the Town Clerk would speak to Cornwall Council and if necessary we would revert to the plan that the Town Council would fund the new spaces.

Members considered that the public attendance at the Mayor's Mini Market event could have been better. They asked that the Office obtains feedback from the stall holders and that Civic Events be added to the Agenda for the next meeting of the Committee.

#### **740/14 BUDGET REPORT TO 31 MARCH 2015**

The budget to the 31 March 2015 was noted. It was commented that the outturn for the year was within budget.

#### **741/14 COMMITTEE OBJECTIVES**

A copy of the Town Councils objectives and Aims had been circulated with the Agenda. At the Finance and Strategy meeting held on 24 March 2015 it was agreed that each Committee of the Council would develop its own objectives as set out in the Council's Aims.

In response to a question the Chair stated that these would be draft aims and the public would be consulted on them in the June newsletter.

Councillor Holmes stated that the Cornwall Council Cabinet Member Julian German for the Economy would be willing to come and discuss employment issues with the Council.

The revised objectives are:

1. Improve social and leisure facilities in Liskeard
  - Promote social and leisure opportunities
2. Boost prosperity and increase employment opportunities in Liskeard
  - Work with the Town Centre Partnership and local businesses to attract new businesses to the Town and retain and expand existing local businesses
  - Explore what sectors of new business to target to complement existing businesses.
3. Market what Liskeard had to offer to local people, businesses and visitors
  - Make better use of the Website

- Produce leaflets to market the Town
  - Continue to help the TIC to develop
  - Continue to improve signage, and provide map panels, within and around the Town
  - Increase attractiveness of Town Centre, working with community groups and schools.
6. Engage and communicate well with local people around key issues
- Produce the Town Crier to both inform people and to seek their views
  - Make good use of our Websites and social media to engage and communicate better participation in local issues
  - Encourage public involvement in the Council and local issues and to reach out to those not involved
  - Gain press coverage through regular press releases
7. Protect and enhance the civic heritage of the Town and promote and develop the Council's assets for the benefit of the community
- Communicate with local people and visitors about the Town's history, e.g. via signs and all available online communication methods
8. work effectively with other organisations, building the community and increasing local resilience and sustainability
- Identify organisations and businesses we can work with in different ways
  - Publicise what other organisations are doing
  - Coordinate activities across different organisations, e.g. WWI
  - Map the social support that was available in Liskeard

**742/14 SIGNAGE**

a. To update on Granite Plinths

The draft legal agreement for the positioning of the plinth at Morrisons would be available at the end of this week.

Local agreement had been made at the Railway Station for the location of the plinth. We were still waiting for confirmation from their Head Office.

b. To discuss the content and permissions for the Town Map panels and whether to agree to seek grant funding for accompanying podcasts (see attached Town Clerks report item 9b)

Members agreed to seek grant funding to develop "podcasts" linked to the map panels and that the necessary permissions for the map installations be sought.

They also agreed with the proposed historical content of each map panel. The panels will also include information promoting the town centre.

**743/14 TIC REPORT**

The TIC report was noted.

**744/14 CORRESPONDENCE**

Notification had been received from Cornwall Council inviting the Council to attend a stakeholder workshop in Liskeard Library on Monday 20 April 2015 to consider two models for the future of the whole library and one stop shop service in Cornwall. Attendees were asked to put forward their own ideas and suggestions for the service.

Three councillors stated their interest in attending the workshop, others might be available if alternative arrangements could be made for a working group of the Council.

**745/14 DATE OF NEXT MEETING**

The next Communication and Engagement Committee meeting would be at 7.30 pm on Tuesday 5 May 2015.