**AIMS and OBJECTIVES SUMMARY**

**1. IMPROVE SOCIAL AND LEISURE FACILITIES IN LISKEARD**

**Finance Committee**

* Look for opportunities to maintain and improve social and leisure facilities to include the devolution process.

**Communications and Engagement Committee**

* Promote social and leisure opportunities

**Museum Management Committee**

* Provide a Museum that supports the Town’s feeling of community and social heritage

**Property Committee**

* Audit the current provision
* Improve play equipment and spaces at Thorn Park, Rapsons and other green spaces
* Support the increased use of Westbourne Gardens
* Develop an amenity area on the Maudlin Farm site
* Improve the Public Hall to broaden its appeal, accessibility and potential uses

**2. BOOST PROSPERITY AND INCREASE EMPLOYMENT OPPORTUNITIES IN LISKEARD.**

**Finance Committee Aims**

* Work with Cornwall Council and others to review the use of public sector assets in Liskeard to maximise employment opportunities.
* The retention of Liskeard as a significant centre for public sector jobs.
* Encourage public and private economic development opportunities.

**Communications and Engagement Committee**

* Work with the Town Centre Partnership and local businesses to attract new businesses to the Town and retain and expand existing local businesses
* Explore what sectors of new business to target to complement existing businesses.

**Property Committee**

* Provide 6 business units in the Guildhall to help support the economy of the Town Centre with a view to supporting start-up businesses where possible

**3.** **MARKET WHAT LISKEARD HAS TO OFFER TO LOCAL PEOPLE, BUSINESSES AND VISITORS**

**Communications and Engagement Committee**

* Make better use of the Website
* Produce leaflets to market the Town
* Continue to help the TIC to develop
* Continue to improve signage, and provide map panels, within and around the Town
* Increase attractiveness of Town Centre, working with community groups and schools.

**Museum Management Committee**

* Build on the World Heritage site status to market the town’s extensive mining heritage and geological interest

**4. ACHIEVE THE WISHES OF THE COMMUNITY ON LAND USE THROUGH THE**

**NEIGHBOURHOOD PLAN**

**Neighbourhood Plan Team**

* Help in economic regeneration
* The communities vision of the Town would be achieved through the community validated Neighbourhood Plan

**5. REPRESENTING LISKEARD’S INTERESTS THROUGH THE DEVELOPMENT CONTROL**

**PROCESS**

**Planning Committee**

* Receive, consider and make recommendations to Cornwall Council on the merits of planning applications for development in, or impacting upon, the well-being of the Town, including considering appropriate and balanced housing needs, employment opportunities, protection and promotion of the vitality and viability of the Town Centre, and retention and enhancement of conservation and heritage assets.

**6. ENGAGE AND COMMUNICATE WELL WITH LOCAL PEOPLE AROUND KEY ISSUES.**

**Finance Committee Aims**

* Engage with local people around options for devolution.

**Communications and Engagement Committee**

* Produce the Town Crier to both inform people and to seek their views
* Make good use of our Websites and social media to engage and communicate better participation in local issues
* Encourage public involvement in the Council and local issues and to reach out to those not involved
* Gain press coverage through regular press releases

**Museum Management Committee**

* Utilise the latest forms of interpretation top explain the Town’s history and context

**Planning Committee**

* Inform and encourage community awareness and participation in planning

matters as they refer to the future well-being of the Town, including delivery

of an economically, socially and environmentally sustainable

Neighbourhood Plan.

**7.** **PROTECT AND ENHANCE THE CIVIC HERITAGE OF THE TOWN AND PROMOTE AND DEVELOP THE COUNCIL’S ASSETS FOR THE BENEFIT OF THE COMMUNITY**

**Communications and Engagement Committee**

* Communicate with local people and visitors about the Town’s history, e.g. via signs and all available online communication methods

**Museum Management Committee**

* Raise awareness of the value of the Town’s history and built heritage, geology and mining history.
* Help [people to research local family and other history.
* Obtain corporate membership of Cornwall Family History Society

**Property Committee**

* Maintain and enhance the key civic heritage assets such as the Guildhall and Fountain etc.
* Improve income generation of heritage assets

**8. WORK EFFECTIVELY WITH OTHER ORGANISATIONS, BUILDING THE COMMUNITY AND INCREASING LOCAL RESILIENCE AND SUSTAINABILITY.**

**Finance Committee**

* Work with other organisations and groups to explore options for devolution.
* Direct local individuals and organisations to understand the available sources of grants and how to apply.

**Communications and Engagement Committee**

* Identify organisations and businesses we can work with in different ways
* Publicise what other organisations are doing
* Coordinate activities across different organisations, e.g. WWI
* Map the social support that isavailable in Liskeard

**Museum Management Committee**

* Work with other organisations at a local and Cornwall level to put forward projects that support the resilience and sustainability of the town’s hertitage and history.

**Property Committee**

* Bid to the Government for Rural Community Energy Fund

**9 IMPROVE THE TOWN COUNCIL'S INTERNAL ORGANISATION TO ACHIEVE OUR AIMS.**

**Finance Committee**

* Use the Local Council Award Scheme as a framework to improve the Town Council's functioning.

**Staffing Committee**

* Integrate the Council's Aims and Objectives with the appraisal system.

**10. WORK TOGETHER WELL AS A TEAM OF COUNCILLORS AND STAFF.**

**Staffing Committee**

* Clearly identify Councillors and staff responsible for projects/work and their respective roles.
* Ensure Councillors and staff receive relevant training, including joint training.
* Find opportunities for Councillors and staff to meet informally.